CLAIMS:

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- 1. A method of customizing a rule-based application, the method comprising: designating a customizable element of a set as a customizable template; and compiling said customizable element into at least one object to form a ruleset.
- 2. The method of claim 1, wherein said set comprises a ruleset.
- 3. The method of claim 1, further comprising parsing said set to detect said customizable element designated as a customizable template.
- 4. The method of claim 1, further comprising customizing said element.
- 5. The method of claim 1, wherein said element comprises a variable.
- 6. The method of claim 1, wherein said element comprises a rule.
- 7. The method of claim 1, wherein said element comprises a ruleset.
- 8. The method of claim 1, further comprising designating a ruleset of said set as a customizable ruleset template.
- 9. The method of claim 8, further comprising generating a customized ruleset from the customizable ruleset template.
- 10. The method of claim 1, further comprising enabling customization in a deployment environment.

- 11. The method of claim 1, further comprising enabling customization in a development environment.
- 12. The method of claim 1, further comprising re-editing a previously generated rule.
- 13. The method of claim 1, wherein a new ruleset is generated from a customizable ruleset template, and a pre-existing customizable rule template is associated with said new ruleset and is unchanged.
- 14. A system for customizing a rule-based application, the system comprising: means for designating a customizable element of a set as a customizable template; and means for compiling said customizable element into at least one object to form a

The system of claim 14, wherein said set comprises a ruleset.

- 16. The system of claim 14, further comprising means for parsing said set to detect said customizable element designated as a customizable template.
- 17. The system of claim 14, further comprising means for customizing said element.
- 18. The system of claim 14, wherein said element comprises a variable.
- 19. The system of claim 14, wherein said element comprises a rule.
- 20. The system of claim 14, wherein said element comprises a ruleset.

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- 21. The system of claim 14, further comprising means for designating a ruleset of said set as a customizable ruleset template.
- 22. The system of claim 21 further comprising means for generating a customized ruleset from said customizable ruleset template.
- 23. The system of claim 14 further comprising means for enabling customization in a deployment environment.
- 24. The system of claim 14 further comprising means for enabling customization in a development environment.
- 25. The system of claim 14 further comprising means for re-editing a previously generated rule.
- 26. A computer-readable media for storing software instructions for customizing a rule-based application, which when executed by a processor perform the steps of: designating a customizable element of a set as a customizable template; and compiling said customizable element into at least one object to form a ruleset.
- 27. The computer-readable media of claim 26, wherein said set comprises a ruleset.
- 28. The computer-readable media of claim 26, wherein said instructions further performing the step of parsing said set to detect said customizable element designated as a customizable template.
- 29. The computer-readable media of claim 26, wherein said instructions further performing the step of customizing said element.

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- 30. The computer-readable media of claim 26, wherein said instructions further performing the step of designating a ruleset of said set as a customizable ruleset template.
- 31. The computer-readable media of claim 30, wherein said instructions further performing the step of generating a customized ruleset from the customizable ruleset template.